ATLAS
MISS AMERICA
PATSY WALKER STARRING IN...
OCT.
10¢
Miss America
NO. 66
BUZZ, WE'VE GOT A BITE!
LET 'M ALONE,--- MAYBE HE'LL GO 'WAY!
MORRIS WEISS

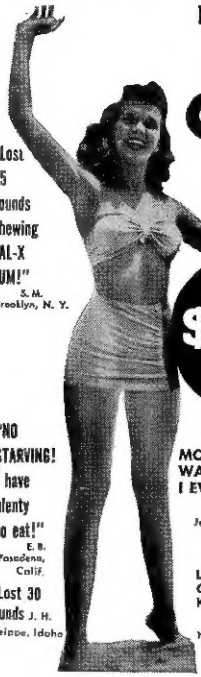
DON'T BE FAT!

NOW! REALLY GET SLIM AS THOUSANDS DO!

CHEW KAL-X

AND LOSE FAT WITH TESTED CALORIC PLAN!

$1 BUYS A REGULAR $2 BOX OF GENUINE KAL-X GUM.



"Lost 45 pounds Chewing KAL-X GUM!" S. M. Brooklyn, N. Y.

"NO STARVING! I have plenty to eat!" E. B. Pasadena, Calif.

*Lost 30 pounds J. H. Weippe, Idaho

NOW!—READ HOW THOUSANDS ARE LOSING FAT WHILE ENJOYING CHEWING GENUINE KAL-X GUM!

Read What Thousands Say!

LOST 30 POUNDS ON FIRST BOX OF KAL-X GUM C. W. T. Lima, Ohio

"Lost 18 lbs. on the first box of KAL-X GUM!" G. B. Vidor, Texas

SPECIAL! only $2 for 35 day supply worth $5

DOCTORS AGREE: That fat people tend to die younger and become easy victims of many diseases! Your doctor's recommendation and approval is invited. If your excess fat is not due to glandular or organic causes—Don't Wait! Mail Coupon Below Today! Don't miss dating and good times because you're FAT! Try KAL-X Tested Plan.

Satisfaction or Money Back

KAL-X IS SAFE

MOST PLEASANT WAY TO REDUCE I EVER TRIED! E. S. Jeffersonville, Ohio

LOST 20 POUNDS ON FIRST BOX OF KAL-X GUM E. W. New Britain, Conn.

Lost 60 Pounds since chewing KAL-X GUM! V. S. St. Louis, Mo.

IT REALLY DID THE JOB! Was almost ready to give up! A. G. Portland, Oregon

Lost 23 Pounds! G. M. Belding, Mich.

Lost 34 Pounds! Feel wonderful! A. E. Auburn, Ind.

MIRACLE! — All my friends think a miracle happened to me! W. W. Chicago, Ill.

MANY RELATIVES & FRIENDS USED KAL-X GUM AND HAVE WONDERFUL FIGURES! A. W. Junction City, Kansas

"MY DOCTOR SAYS KAL-X IS THE BEST!" D. D. Gretna, La.

THIS NEW WAY OF LOSING WEIGHT IS SWELL! L. C. Mt. Carmel, Pa.

1. YOUR STOMACH GETS SMALLER WHICH MAKES YOU EAT LESS!— When you use the KAL-X GUM PLAN!

CHEW KAL-X GUM!

2. YOUR FIGURE THEN GETS SLIMMER! When you use the KAL-X GUM PLAN!

CHEW KAL-X GUM!

3. NO TIRING EXERCISES! NO STARVATION DIET! NO HARMFUL DRUGS!— When you reduce the KAL-X way!

LOST 28 POUNDS ON FIRST BOX OF KAL-X GUM! C. K. Goodells, Mich.

I LOST FAT! . . . Now I want my husband to lose fat! B. C. Springfield, Ill.

SPECIAL! Only $2, For A 5 Week Supply Worth $5

MAIL THIS COUPON

MAIL THIS COUPON

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93 Montgomery St., Jersey City 2, N. J.
I WANT TO GET SLIM ALSO!

☐ Enclosed is $1.00. Rush a 14 day box of KAL-X GUM and Reducing Plan worth $2
☐ Enclosed is $2.00. Rush a 35 day box of KAL-X GUM and Reducing Plan worth $5.
☐ Send C.O.D. _____ Boxes. I will pay postman when it comes $1.00. Each Box plus C.O.D. charges & postage.

MY NAME _____

MY ADDRESS _____

CITY _____ STATE _____

100% GUARANTEED OR MONEY REFUNDED

RUSH THIS MAIL ORDER NOW!

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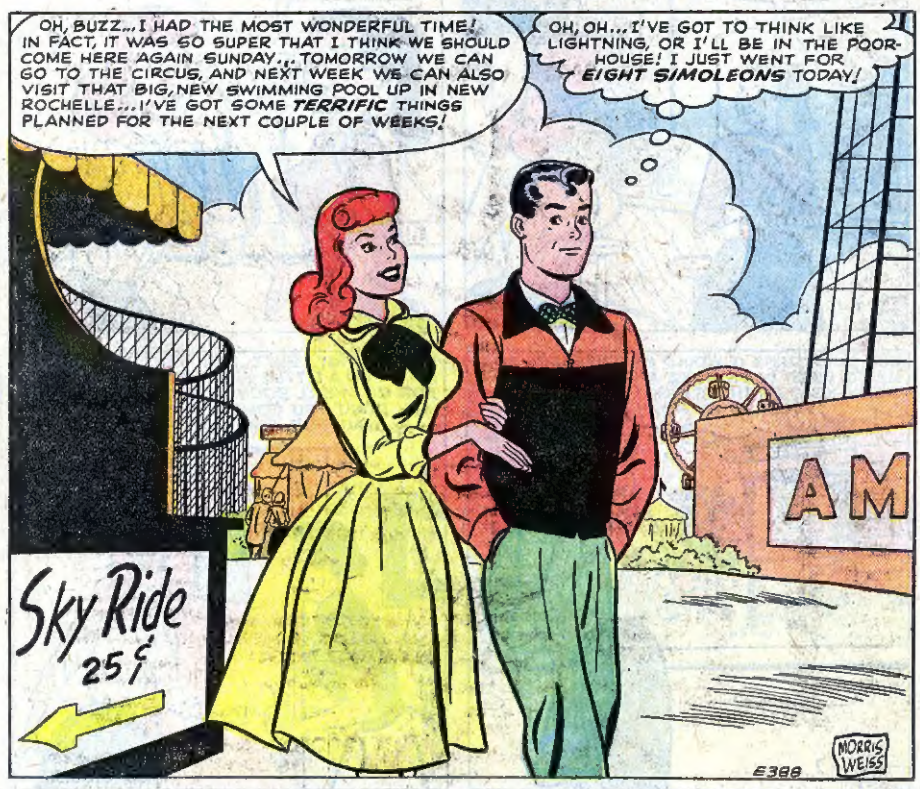
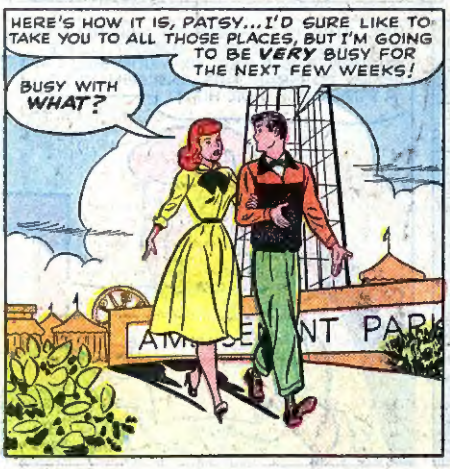
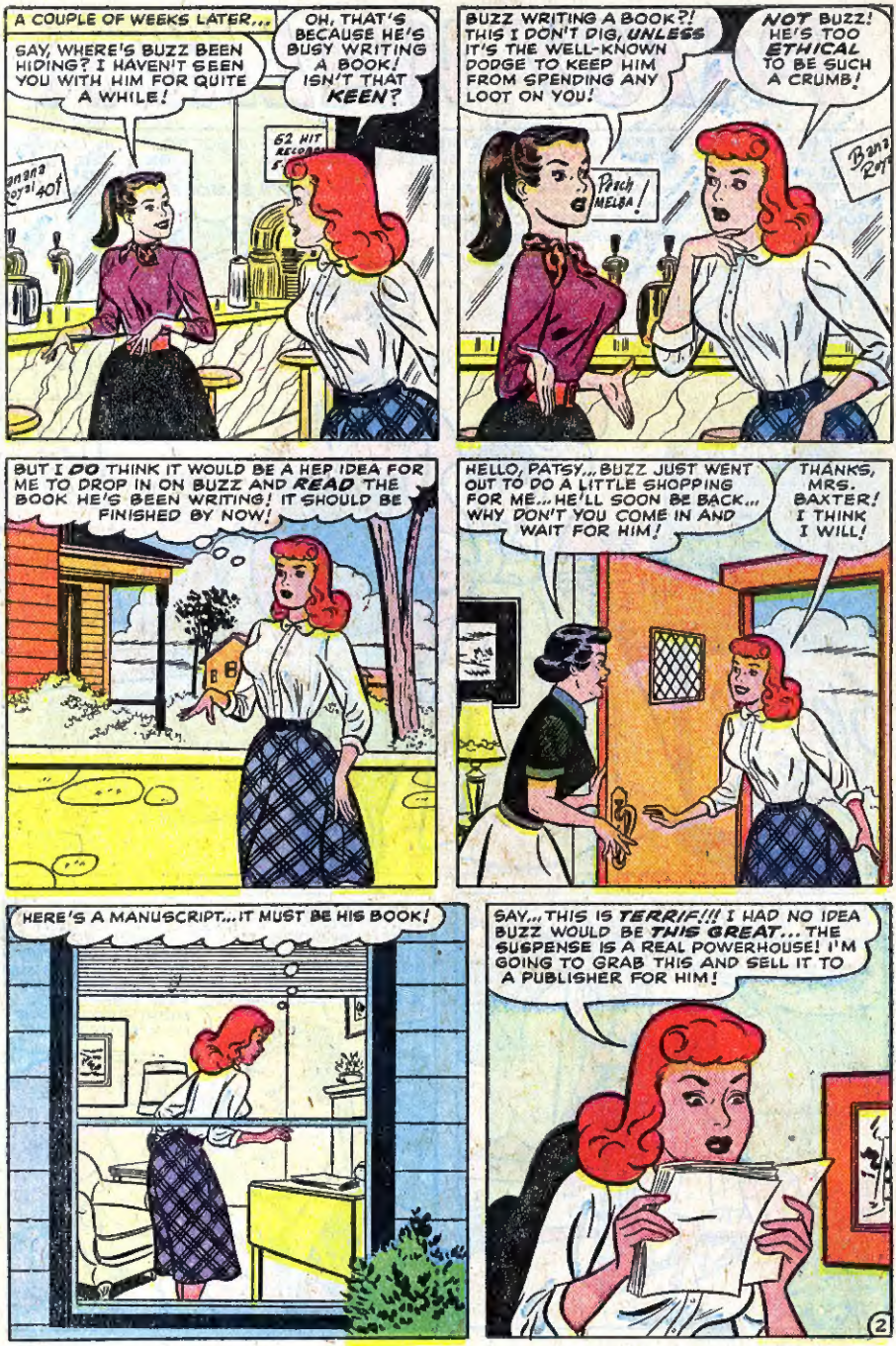
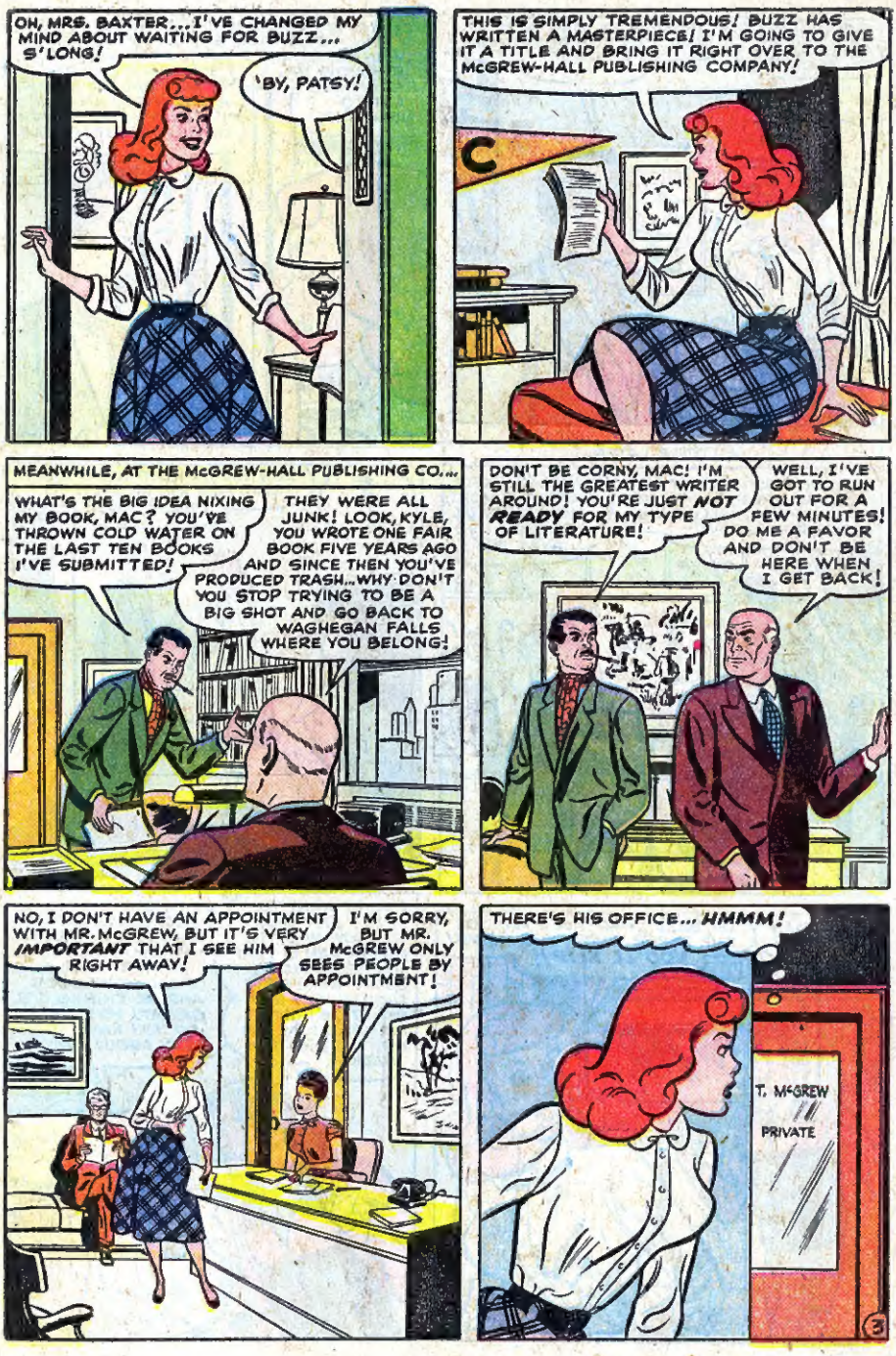
PATSY WALKER

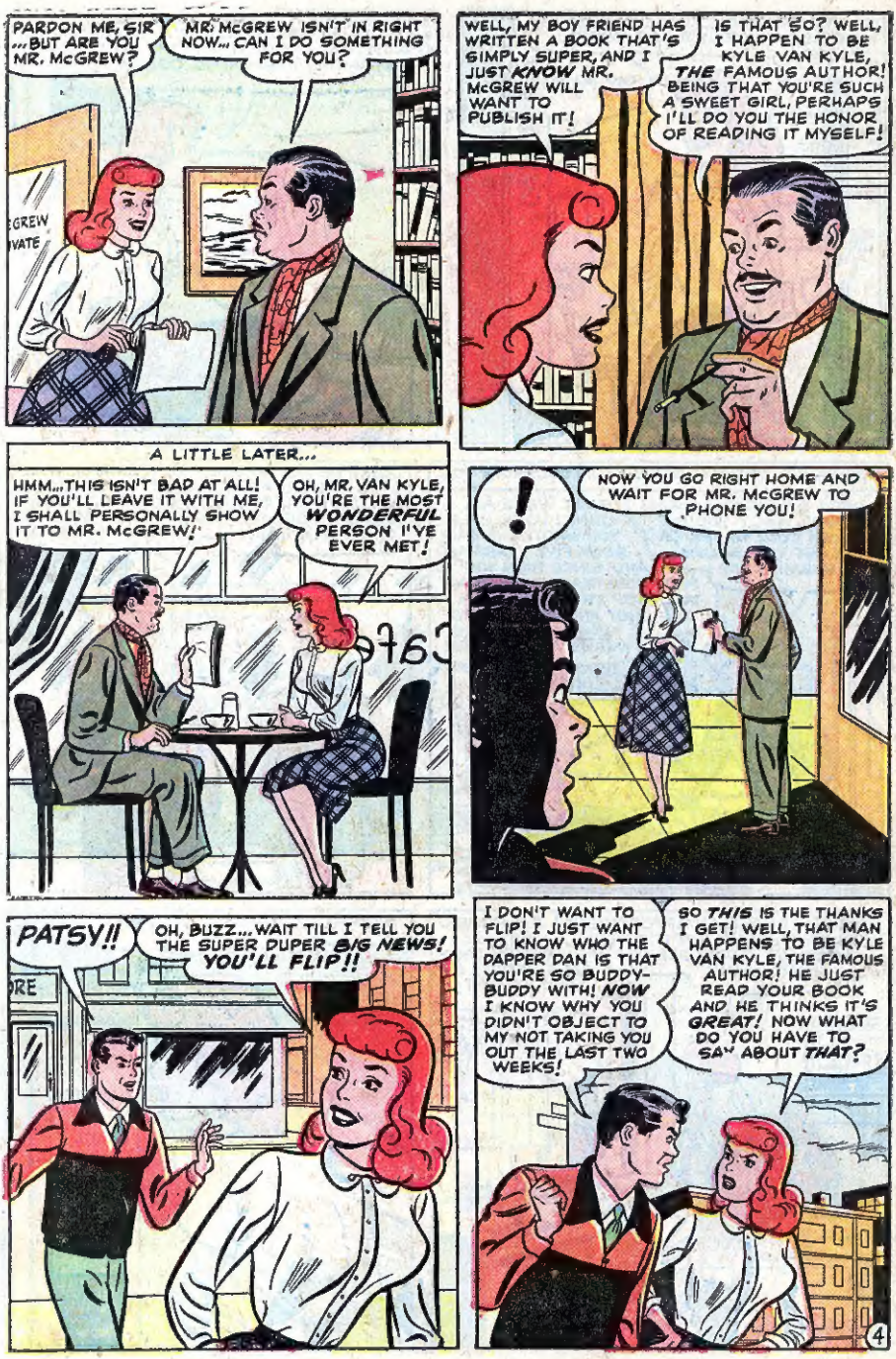

OH, BUZZ... I HAD THE MOST WONDERFUL TIME! IN FACT, IT WAS SO SUPER THAT I THINK WE SHOULD COME HERE AGAIN SUNDAY... TOMORROW WE CAN GO TO THE CIRCUS, AND NEXT WEEK WE CAN ALSO VISIT THAT BIG, NEW SWIMMING POOL UP IN NEW ROCHELLE... I'VE GOT SOME TERRIFIC THINGS PLANNED FOR THE NEXT COUPLE OF WEEKS!
OH, OH... I'VE GOT TO THINK LIKE LIGHTNING, OR I'LL BE IN THE POORHOUSE! I JUST WENT FOR EIGHT SIMOLEONS TODAY!
Sky Ride
25¢
AM
E388
MORRIS WEISS


HERE'S HOW IT IS, PATSY... I'D SURE LIKE TO TAKE YOU TO ALL THOSE PLACES, BUT I'M GOING TO BE VERY BUSY FOR THE NEXT FEW WEEKS!
BUSY WITH WHAT?

WELL, YOU SEE... THAT IS... OH, DIDN'T I TELL YOU? I'M GOING TO START WRITING A BOOK... THAT'S IT... I'M GOING TO WRITE A BOOK!
REALLY? OOH, I'M JUST THRILLED TO PIECES! I WOULDN'T THINK OF DISTURBING YOU FOR THE NEXT FEW WEEKS! YOU MIGHT BECOME THE NEW "HEMINGWAY"!


A COUPLE OF WEEKS LATER...
SAY, WHERE'S BUZZ BEEN HIDING? I HAVEN'T SEEN YOU WITH HIM FOR QUITE A WHILE!
OH, THAT'S BECAUSE HE'S BUSY WRITING A BOOK! ISN'T THAT KEEN?
BUZZ WRITING A BOOK?! THIS I DON'T DIG, UNLESS IT'S THE WELL-KNOWN DODGE TO KEEP HIM FROM SPENDING ANY LOOT ON YOU!
NOT BUZZ! HE'S TOO ETHICAL TO BE SUCH A CRUMB!
Peach Melba!
BUT I DO THINK IT WOULD BE A HEP IDEA FOR ME TO DROP IN ON BUZZ AND READ THE BOOK HE'S BEEN WRITING! IT SHOULD BE FINISHED BY NOW!
HELLO, PATSY... BUZZ JUST WENT OUT TO DO A LITTLE SHOPPING FOR ME... HE'LL SOON BE BACK... WHY DON'T YOU COME IN AND WAIT FOR HIM!
THANKS, MRS. BAXTER! I THINK I WILL!
HERE'S A MANUSCRIPT... IT MUST BE HIS BOOK!
SAY... THIS IS TERRIF!!! I HAD NO IDEA BUZZ WOULD BE THIS GREAT... THE SUSPENSE IS A REAL POWERHOUSE! I'M GOING TO GRAB THIS AND SELL IT TO A PUBLISHER FOR HIM!
2


OH, MRS. BAXTER... I'VE CHANGED MY MIND ABOUT WAITING FOR BUZZ... S'LONG!
'BY, PATSY!
THIS IS SIMPLY TREMENDOUS! BUZZ HAS WRITTEN A MASTERPIECE! I'M GOING TO GIVE IT A TITLE AND BRING IT RIGHT OVER TO THE McGREW-HALL PUBLISHING COMPANY!
MEANWHILE, AT THE McGREW-HALL PUBLISHING CO...
WHAT'S THE BIG IDEA NIXING MY BOOK, MAC? YOU'VE THROWN COLD WATER ON THE LAST TEN BOOKS I'VE SUBMITTED!
THEY WERE ALL JUNK! LOOK, KYLE, YOU WROTE ONE FAIR BOOK FIVE YEARS AGO AND SINCE THEN YOU'VE PRODUCED TRASH... WHY DON'T YOU STOP TRYING TO BE A BIG SHOT AND GO BACK TO WAGHEGAN FALLS WHERE YOU BELONG!
DON'T BE CORNY, MAC! I'M STILL THE GREATEST WRITER AROUND! YOU'RE JUST NOT READY FOR MY TYPE OF LITERATURE!
WELL, I'VE GOT TO RUN OUT FOR A FEW MINUTES! DO ME A FAVOR AND DON'T BE HERE WHEN I GET BACK!
NO, I DON'T HAVE AN APPOINTMENT WITH MR. McGREW, BUT IT'S VERY IMPORTANT THAT I SEE HIM RIGHT AWAY!
I'M SORRY, BUT MR. McGREW ONLY SEES PEOPLE BY APPOINTMENT!
THERE'S HIS OFFICE... HMMM!
T. McGREW
PRIVATE
3


PARDON ME, SIR ... BUT ARE YOU MR. McGREW?
MR. McGREW ISN'T IN RIGHT NOW... CAN I DO SOMETHING FOR YOU?
WELL, MY BOY FRIEND HAS WRITTEN A BOOK THAT'S SIMPLY SUPER, AND I JUST KNOW MR. McGREW WILL WANT TO PUBLISH IT!
IS THAT SO? WELL, I HAPPEN TO BE KYLE VAN KYLE, THE FAMOUS AUTHOR! BEING THAT YOU'RE SUCH A SWEET GIRL, PERHAPS I'LL DO YOU THE HONOR OF READING IT MYSELF!
A LITTLE LATER...
HMM... THIS ISN'T BAD AT ALL! IF YOU'LL LEAVE IT WITH ME, I SHALL PERSONALLY SHOW IT TO MR. McGREW!
OH, MR. VAN KYLE, YOU'RE THE MOST WONDERFUL PERSON I'VE EVER MET!
!
NOW YOU GO RIGHT HOME AND WAIT FOR MR. McGREW TO PHONE YOU!
PATSY!!
OH, BUZZ... WAIT TILL I TELL YOU THE SUPER DUPER BIG NEWS! YOU'LL FLIP!!
I DON'T WANT TO FLIP! I JUST WANT TO KNOW WHO THE DAPPER DAN IS THAT YOU'RE SO BUDDY-BUDDY WITH! NOW I KNOW WHY YOU DIDN'T OBJECT TO MY NOT TAKING YOU OUT THE LAST TWO WEEKS!
SO THIS IS THE THANKS I GET! WELL, THAT MAN HAPPENS TO BE KYLE VAN KYLE, THE FAMOUS AUTHOR! HE JUST READ YOUR BOOK AND HE THINKS IT'S GREAT! NOW WHAT DO YOU HAVE TO SAY ABOUT THAT?

WHAT KIND OF A LINE ARE YOU TRYING TO HAND ME? I NEVER WROTE ANY BOOK!
OH, YES YOU DID! I PICKED IT UP FROM THE LIVING ROOM TABLE WHEN I WAS OVER TO YOUR HOUSE THIS MORNING!
AM I SUPPOSED TO SWALLOW A LINE LIKE THAT! OH, NOW I'M DIGGING! YOU'RE GIVING ME THE BUSINESS BECAUSE I WASN'T REALLY WRITING A BOOK!
YOU WERE SO RIGHT WHEN YOU SAID I'M GIVING YOU THE BUSINESS! GOOD-BY!
NEXT DAY...
KYLE, THIS IS THE FINEST THING YOU'VE COME UP WITH SINCE YOUR FIRST BOOK! IT'S REALLY GOOD! HOW COME YOU NEVER LET ME KNOW YOU WERE WRITING A MYSTERY!
OH, IT'S SOMETHING I JUST DASHED OFF, OL' BOY!
MEANWHILE...
WHERE IN HEAVEN'S NAME IS THAT MANUSCRIPT? GEORGE PHILLIPS GAVE IT TO ME YESTERDAY AND I LEFT IT IN THE LIVING ROOM! DID YOU SEE IT?
NO... BUT WHY DON'T YOU ASK BUZZ?
LOOK, BUZZ, A FRIEND OF MINE WROTE A FINE STORY THAT HE WANTS TO PUT ON AS A PLAY IN NEW YORK! HE'S TRYING TO GET MONEY TO PRODUCE IT SO HE LET ME READ IT, THINKING I MIGHT INVEST SOMETHING IN THE SHOW! NOW, I LEFT THAT MANUSCRIPT ON THE LIVING ROOM TABLE YESTERDAY, AND I CAN'T FIND IT!
SAY, THIS IS WONDERFUL! PATSY TOLD ME THE TRUTH ABOUT SEEING KYLE VAN KYLE WITH MY BOOK! SHE REALLY THOUGHT IT WAS MINE!
THAT MUST BE MR. McGREW NOW! WELL, I'LL JUST TELL HIM THAT I AM NOT INTERESTED IN BUZZ'S BOOK ANY MORE, AND I DON'T GIVE A HOOT WHETHER HE PUBLISHES IT OR NOT!
R-RING!
5

HI, PATSY! LISTEN, ABOUT THAT MANUSCRIPT YOU PICKED UP WHEN YOU WERE HERE, IT'S...
OH, IT'S YOU! I TOLD YOU GOOD-BY YESTERDAY!
WOW, I GUESS PATSY REALLY IS SORE AT ME! SHE HUNG UP!
SHE HUNG UP! LISTEN, I'VE GOT TO GET THAT MANUSCRIPT BACK FOR GEORGE PHILLIPS! GIVE ME THAT PHONE! I'LL CALL HER!
HELLO, PATSY... THIS IS BUZZ'S FATHER! ABOUT THAT MANUSCRIPT YOU HAVE, BUZZ DIDN'T WRITE IT! IT BELONGS TO A FRIEND OF MINE NAMED GEORGE PHILLIPS, AND HE'S LOOKING FOR PEOPLE TO FINANCE IT AS A PLAY! NOW YOU'VE GOT TO GET IT BACK TO ME IMMEDIATELY!
GOSH, AND I TOLD KYLE VAN KYLE THAT BUZZ WROTE IT! I'LL GET IT FOR YOU RIGHT AWAY, MR. BAXTER!
A LITTLE LATER...
THERE HE IS!... OH, MR. VAN KYLE!
McGREW-HALL
ROOMS 901-16
I'VE GOT TO HAVE THAT MANUSCRIPT RETURNED TO ME RIGHT AWAY... YOU KNOW, THE ONE I GAVE YOU YESTERDAY!
MY DEAR GIRL, WHAT ON EARTH ARE YOU TALKING ABOUT? I'VE NEVER SEEN YOU BEFORE IN MY LIFE!
HOW CAN YOU LIE LIKE THAT? YOU KNOW YOU TOOK THAT STORY FROM ME YESTERDAY!
IF YOU DON'T LOWER YOUR VOICE, I'LL HAVE YOU REMOVED FROM THE BUILDING!
WHAT'S GOING ON HERE?
6

THIS GIRL KEEPS ANNOYING ME, MAC ...SEND FOR THE BUILDING POLICEMAN!
ALL I WANT IS MY BOOK BACK! IT WAS A MANUSCRIPT I BROUGHT YESTERDAY, AND I GAVE IT TO HIM AND HE SAID HE WOULD SHOW IT TO MR. McGREW!
REALLY, MAC... THIS GIRL IS QUITE MAD!
I'M MR. McGREW! THIS MANUSCRIPT THAT YOU SAY YOU LEFT... WHAT WAS IT ABOUT?
IT WAS ABOUT A PSYCHIATRIST WHO WAS MURDERED, AND ALL HIS PATIENTS HAVE TO BE ANALYZED BY ANOTHER PSYCHIATRIST AND THEN HE GETS MURDERED...
NOW SEE HERE, MAC...
YOU SEE HERE! HOW COME THIS GIRL KNOWS THE PLOT OF YOUR BOOK? STEALING SOMEONE'S WORK IS THE LOWEST EBB A MAN CAN SINK TO, AND YOU'RE THAT LOW! IF I EVER SEE YOU IN THIS TOWN AGAIN, I WILL BUST YOU IN THE NOSE PERSONALLY! NOW BEAT IT!
ABOUT THIS BOOK, YOUNG LADY... IT'S A VERY FINE PIECE OF WORK! PLEASE STEP INTO MY OFFICE AND LET ME KNOW WHO THE AUTHOR IS!
K.T. McG
PRIVATE
OF COURSE, MR. McGREW!
WHY, GEORGE! LISTEN, ABOUT YOUR MANUSCRIPT! BUZZ'S GIRL FRIEND, PATSY WALKER, TOOK IT AND SHE...
AND SHE BROUGHT IT TO THE McGREW-HALL CO.! MR. McGREW JUST CALLED ME, AND HE'S GOING TO PRINT HALF A MILLION COPIES AND MY FIRST ROYALTIES WILL PAY FOR ITS PRODUCTION AS A SHOW! ISN'T THAT TERRIFIC!
7
THAT NIGHT...
BUZZ, IT'S AFTER TWO! YOU'D BETTER GET TO BED!
NOT YET, DAD! THERE'S ONLY ONE WAY I'LL BE ABLE TO GET PATSY TO SPEAK TO ME AGAIN!
HOW TO WRITE NOVELS
A NOVELETTE
HOW TO WRITE STORIES
YOU TOO CAN WRITE SUCCESSFULLY
MYSTERY WRITING
CAREER WRITING
LEARN TO WRITE
THE END

ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

REDHEADED SHE-WOLF

A CHORUS of long, low whistles echoed through the history class. The door had just opened, and framed in the doorway was a smiling redhead, dressed in a chic black wool dress like nothing else that had entered a Central High classroom before in all its history. An undertone of low talk took over the room, and Mr. Peters rapped sharply on his desk for attention.

The redhead cast another smile over her appreciative audience of male students, and closed the door behind her as she approached Mr. Peters, batting her eyelashes.

"Er, ah, that is, I . . ." stammered Mr. Peters. He too, was obviously impressed.

The girl took over. "I am Rusty Cromwell, Mr. Peters. My family just took over the big white mansion on Oak Hill, and I am a new student here. The dean said I should report to your history class. And here I am."

The boys strained to get a better look at Rusty Cromwell, while the girls in the room only glanced at each other helplessly.

Judy Morrison poked her friend Sally. "Boy, is SHE a snob. That dress must have cost fifty dollars. And did you see the way she gave the boys the once-over?"

Yes, Rusty Cromwell was a menace, and after the class was over, Judy and the other girls walked from the room discussing the new girl, while Rusty stayed behind to roll her eyes at the boys and Mr. Peters.

Central High had never had a student like Rusty before. Central Corners was a middle-class town, but the house on Oak Hill was in a world of its own. The owner of the Central Corners Steel Company had always occupied the twenty-two room mansion, and Rusty Cromwell's father had recently bought the company, and moved his family to the imposing white structure that was surrounded by acres of gardens, and boasted a tennis court and a swimming pool of its own.

Judy thought about what had happened that morning in History as she took Bill's arm on the way to the movies that night.

Apparently Bill hadn't forgotten the incident either, for he turned to Judy and remarked, "Boy, that Rusty Cromwell sure is a looker. And guess what . . . after History, she invited a couple of the fellas over to her place for a swimming party. Golleeee . . . she must be slick in a bathing suit."

"So," Judy thought, "She's campaigning already to steal all our boyfriends, just as I suspected she would. I could see it in her eye the minute she entered the classroom."

Judy said, "Not REALLY, Bill . . . wasn't that generous of her?" She pretended not to be disturbed.

"Sure," answered the elated Bill, "We're all going over this Saturday afternoon. I . . . I may be a little late Saturday night for our date."

"Hal going too?" she asked. Hal was Sally's best beau, and Judy was certain Rusty would make a play for him, too.

"Hal? Sure, he is. All the guys in the history class are going. Who would MISS it?" answered Bill.

Judy tried to concentrate on the movie, but she could only think of the way the other girls would feel when they heard that juicy bit of news. "Well," she consoled herself, "maybe we'll be lucky and it'll rain."

And Judy woke up Saturday morning, smiling broadly. It WAS raining. Certain the swimming party would be called off, she waited until she had breakfast, then called Bill on the phone. His mother answered.

"Hello, Judy, dear. Bill? Oh, he left about ten minutes ago. Yes, Rusty something-or-other called for him in her car. The swimming party was called off because of rain, but she decided to make it an indoor lunch barbecue, and picked up some of the boys early so they could play a little ping-pong first and work up an appetite."

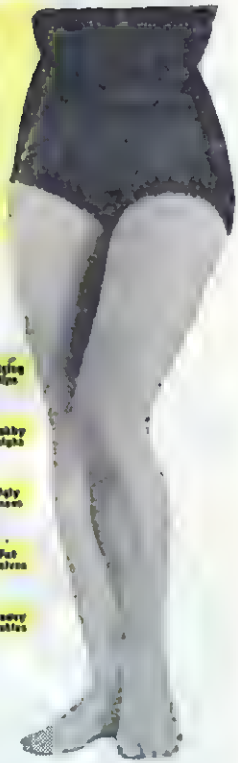
Judy was crushed. She called Sally and told her the news. When Sally had stopped shouting threats meant for Hal, Judy got a word in edgewise. She said that she wished there were something they could do to make Rusty look pretty silly in all the boys' eyes so they'd forget about her and settle down to being their own boyfriends again. Both girls sighed and agreed that while Rusty had $50 dresses and swimming pools and tennis

CONTINUED BEFORE LAST STORY

FAT LEGS!

Try this new, amazing, scientific home method to Reduce Ankles, Calves, Thighs, Knees, Hips for

SLENDERIZED LEGS



How "Around-the-Clock" Glamour Legs Help Everything You Do!

- DANCE GRACEFULLY—Slenderized, firmer legs help you become a desirable dance partner, allow you to do the latest dance steps more gracefully
- IMPROVE YOUR FAVORITE SPORT—Well formed legs not only are attractive but also help you play tennis, swim, bowl, etc., with more ease and form—others will admire.
- WORK WITH PEP—By removing excess fatiness and strengthening legs you will lessen fatigue when your job or housework keeps you on your feet.
- WALK, STAND WITH POISE—Your carriage and poise thru your entire figure will be improved and more graceful with the aid of beautifully shaped legs.

In Many Cases, Doctors Advise Use of This Technique

Men notice your legs first! Heavy flabby legs can make a woman feel self-conscious, look older and heavier than she is. Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Give yourself a chance to look good in the latest fashions of higher skirts, bathing suits, shorts, etc. Now at last, you too can try to help yourself, to improve heavy legs, due to normal causes, as many women have by following this new scientific method. You should try to do something about reducing and reshaping ANY PART of your legs you wish . . . such as streamlining bulging hips into more youthful lines . . . trimming down flabby thighs into a bewitching contour . . . acquiring feminine appeal in place of ugly knees . . . fat calves into more slenderized alluring curves . . . heavy ankles into more sleek graceful lines . . . or your legs all over!

Which of these leg problems are yours?

Clothes Look Unattractive With Heavy Legs!

On fat flabby legs, hose haven't any appeal . . . all dresses, suits, skirts seem to fit clumsily . . . even expensive shoes look unstylish, ungraceful and poor fitting. Fat legs make your entire appearance look heavier, more matronly.

Clothes Look Glamorous With Shapely Legs!

Whether sitting or standing, shapely legs are the foundation of feminine loveliness. Show how all shoes dresses, skirts look and fit their best over well formed hips, thighs, knees, calves, ankles.

Tested and Proven Method Requires Only 15 Minutes A Day

Well-known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instruction for slenderized, firmer, stronger legs; improving skin color and circulation of blood in legs; also normal causes of heavy legs, plus leg measurement chart of each section of leg according to height and weight.

From the very FIRST DAY you may feel the exhilarating effects of this method

Remember, the average reducing plan, pills, etc., usually result in general weight reduction only—which DOES NOT concentrate on any one part of the body you wish. This amazing method was perfected to concentrate on each part of your legs, from the hips down.

Read How This Technique Helped Others!

One young lady, age 25, accumulated surplus fat—especially around her hips, thighs, and legs. She regained the normal graceful curves in her hips and legs which had attracted her husband. Another woman gained a more attractive appearance by reducing the size of the contour of her hips and legs.

Written About in Health Culture Magazine!

Health Culture asked this well-known authority on legs to write a series of articles on the fundamentals of this method. This magazine believed their readers should learn about this wonderful technique. Many other leading magazines and newspapers have written about the priceless advantages of correct leg development.

SEND NO MONEY! FREE 10-DAY TRIAL!

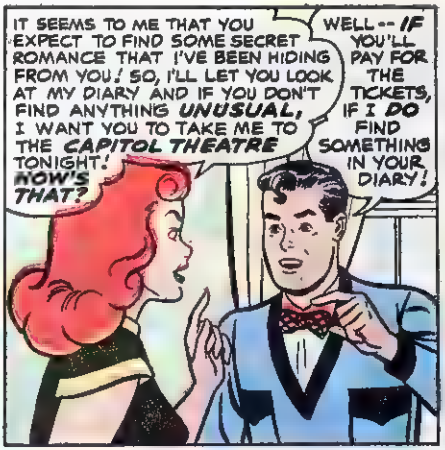
You would be glad to pay any price to gain slenderized legs, but "Home Method for Slenderizing Heavy Legs" is yours for the low introductory price of only $1.98 complete. Just deposit $1.98 plus postage with postman on delivery (in plain wrapper). Or send only $1.98 with order and we pay postage. You must see satisfactory results, or return course and your money will be refunded.

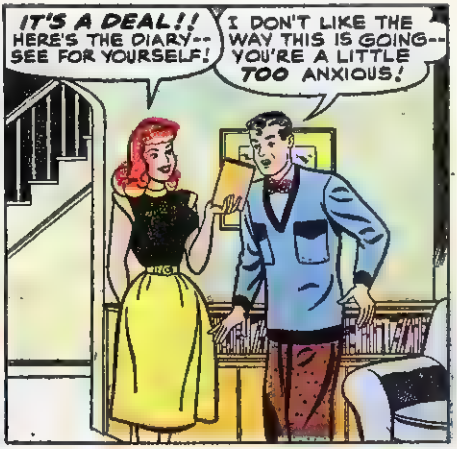
MODERN METHODS Dept. FL-78 BPK
394 Broadway New York City 7

HEDY WOLFE

THERE'S PATSY WITH BUZZ AGAIN! OH, HOW IT BURNS ME TO SEE THE WAY SHE'S GOT HIM CORRALLED! HOW CAN ANY OTHER GIRL HAVE A CHANCE WITH BUZZ IF SHE WON'T LET HIM OUT OF HER SIGHT FOR A SECOND!
Banana Royal THIS WEEK 28¢
I'LL DROWN MY TROUBLES IN A CHOCOLATE MILK SHAKE, POP!
COMING UP, HEDY!
WHAT'S THIS!?! PATSY'S DIARY!! SHE FORGOT IT WHILE SHE WAS HERE!!
DIARY

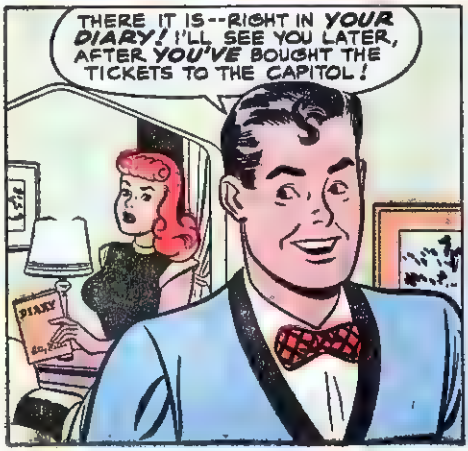
I'LL JUST ADD A COUPLE OF CHOICE LINES IN PATSY'S DIARY THAT WILL LEAD TO FIREWORKS! THIS IS A STROKE OF LUCK FOR ME!
AND NOW I'LL JUST LEAVE IT WHERE I FOUND IT, AND START THE WHEELS IN MOTION! POOR PATSY WILL LOSE BUZZ BEFORE SHE EVEN KNOWS WHAT HIT HER!
Cherry Fizz 10¢
A LITTLE LATER!
THERE'S MY DIARY---JUST WHERE I LEFT IT! LUCKILY, NOBODY PICKED IT UP! I SURE WOULDN'T LIKE ANYONE TO READ MY PERSONAL THOUGHTS!
Banana Royal 28¢
MEANWHILE!
SAY, BUZZ---DID PATSY EVER LET YOU READ ANY PART OF HER DIARY?
OF COURSE NOT, AND WHY SHOULD SHE? AFTER ALL, DIARIES ARE VERY PERSONAL THINGS!
OH, I AGREE WITH YOU, BUT IF YOU EVER SAW THE DIARY, YOU WOULD KNOW JUST HOW PATSY FEELS ABOUT YOU!
I KNOW HOW SHE FEELS ABOUT ME!
YOU CAN NEVER BE TOO SURE! A GIRL PUTS THINGS INTO A DIARY THAT SHE MIGHT WANT TO KEEP HIDDEN FROM HER BOY FRIEND!
NOT MUCH LATER!
IF YOU CAN GIVE ME ONE GOOD REASON WHY I SHOULD LET YOU LOOK AT MY DIARY, I'LL DO IT!
WELL, IF THERE'S NOTHING THAT YOU WANT TO HIDE, I CAN LOOK AT IT! THAT'S A GOOD REASON!
17
2


IT SEEMS TO ME THAT YOU EXPECT TO FIND SOME SECRET ROMANCE THAT I'VE BEEN HIDING FROM YOU! SO, I'LL LET YOU LOOK AT MY DIARY AND IF YOU DON'T FIND ANYTHING UNUSUAL, I WANT YOU TO TAKE ME TO THE CAPITOL THEATRE TONIGHT! HOW'S THAT?
WELL -- IF YOU'LL PAY FOR THE TICKETS, IF I DO FIND SOMETHING IN YOUR DIARY!


IT'S A DEAL!! HERE'S THE DIARY -- SEE FOR YOURSELF!
I DON'T LIKE THE WAY THIS IS GOING -- YOU'RE A LITTLE TOO ANXIOUS!

NOW, LET ME READ THIS --- IT SAYS --- "HAD A DATE WITH BUZZ TONIGHT -- REAL COOL! BUZZ IS THE GREATEST!" LET ME LOOK AT THE NEXT PAGE! "SAW BUZZ AGAIN, AND HE'S THE NICEST KID IN TOWN!" I LIKE THIS --- BUT IT'S GOING TO COST ME! TWO TICKETS TO THE CAPITOL MEANS A FIN!

WHAT'S THIS!? "I JUST SAW MY REAL LOVE AGAIN -- HE'S SO HANDSOME, HE MAKES BUZZ LOOK LIKE A BIG ZERO!"
HUH --- WHAT!? I NEVER WROTE THAT!
DIARY


THERE IT IS -- RIGHT IN YOUR DIARY! I'LL SEE YOU LATER, AFTER YOU'VE BOUGHT THE TICKETS TO THE CAPITOL!
DIARY

HOW COULD THIS HAVE HAPPENED? -- THE ONLY TIME I EVER PARTED WITH THIS DIARY WAS WHEN I FORGOT IT IN THE SODA SHOPPE! SOMEBODY MUST HAVE SEEN IT AND SABOTAGED ME!!

SAY, POP--CAN YOU THINK OF WHO WAS IN HERE SHORTLY AFTER BUZZ AND ME?---IF YOU RECALL, WE WERE HERE ABOUT ELEVEN THIS MORNING! IT'S VITAL THAT YOU REMEMBER!
NOW LET ME SEE---HEDY WOLFE WAS IN FOR A MILK SHAKE ABOUT A MINUTE AFTER YOU AND BUZZ WALKED OUT!
HOT Fudge Sundae
POP---THANKS A MIL! THAT'S ALL I WANTED TO KNOW!!
MEANWHILE!
DID PATSY LET YOU SEE HER DIARY, BUZZ?
SHE SURE DID, AND THERE WAS PROOF IN IT THAT SHE'S COOL ON SOME OTHER GUY! AND SHE'S GOT TO PAY FOR THAT ONE, BY BLOWING ME TO THE CAPITOL THEATRE TONIGHT!
BUT WHERE'S YOUR PRIDE, BUZZ---IF PATSY'S FLIPPED OVER SOMEBODY ELSE, DO YOU REALLY WANT TO GO OUT WITH HER, EVEN IF SHE'S TREATING?
YOU'RE RIGHT!! I CLEAN FORGOT ABOUT MY PRIDE!
OH, THERE YOU ARE! I WAS LOOKING FOR YOU!
AND I WAS JUST GOING TO LOOK FOR YOU!!
WHO IS THAT GUY THAT YOU'RE SO SILLY ABOUT, AND WHAT MAKES YOU THINK I'LL BE SEEN WITH YOU, EVEN IF YOU'LL BUY THE TICKETS? I GOT A LOT OF PRIDE, YOU KNOW!
BUZZ, JUST ASK HEDY TO REACH INTO HER POCKET AND SHOW YOU HER DRIVING LICENSE!
4

WHY DO YOU WANT TO SEE MY DRIVER'S LICENSE?
YOUR DRIVER'S LICENSE HAS YOUR SIGNATURE ON IT, AND I WANT BUZZ TO COMPARE WITH THE HANDWRITING OF THE LAST LINE OF MY DIARY! IF BUZZ HAD LOOKED CLOSELY, HE WOULD HAVE SEEN IT WAS NOT MY HANDWRITING!
WELL, I REFUSE TO SHOW YOU MY DRIVER'S LICENSE!
WELL, IF YOU DIDN'T WRITE ANYTHING IN PATSY'S DIARY, WHY DON'T YOU WANT US TO SEE YOUR LICENSE?
IT'S BEGINNING TO LOOK PRETTY OBVIOUS, BUZZ!
WELL, YOU SEE--I---THAT IS---
SHE'S SQUIRMING, BUZZ!
PATSY, IT LOOKS LIKE I'LL HAVE TO BUY THE TICKETS TO THE CAPITOL THEATRE--BUT I'M NOT SORRY!
HEDY, YOU SHOULD GET A DIARY! IT LEADS TO THE MOST INTERESTING SITUATIONS!
DIARY
5

THE HIT OF THE YEAR!

THE BOOK YOU'VE BEEN CLAMORING FOR!

THE WORLD'S GREATEST MUSIC AND LYRICS IN ILLUSTRATED FORM... PICTURIZED FOR YOU!

GET YOUR COPY TODAY!

ONLY 10¢

Why Just WISH for the Things You Want?

MAKE EXTRA MONEY

It's Easy - Fast - and FUN, Too!

Use Your Spare Time Pleasantly To Make $50.00, $100.00 or More Showing These Exclusive Big-Value

Wallace Brown Christmas Cards

Why not do as thousands of other folks do. No need to wish for extra cash to buy the things you want. You can make money so easily just by showing the famous balanced assortments of beautiful Wallace Brown Christmas Cards to your friends, neighbors, relatives, co-workers, fellow church and club members. They'll love this convenient way to order Christmas cards at home and they'll be delighted with the beauty, value and variety offered them. Among this big nationally famous line of over 50 money-makers are the two shown here . . . the sensational, big-value 21 card "Feature" Christmas Assortment and the gay and clever Merry Christmas Comics Assortment. They sell for only $1.00 each and you make up to 50c profit on each box!

Big Line of Over 50 Thrilling Money-Makers!

You need no experience . . . and you have so much to offer to bring you extra cash. There are exciting Christmas Assortments like the luxurious Golden Parchment, the delightful Christmas Velvet, exquisite Scripture-Text Religious Assortment, beloved Currier and Ives scenes . . . Gift Wrappings and Ribbons too! In addition, a complete line of exquisite Everyday cards for Birthdays, Get Well and other occasions. Also Children's Books, Imported Napkins and many novelty Gift items! They all spell Extra Money for you!

SEND NO MONEY to Get Actual Samples

See for yourself how much money you'll make. Mail Coupon TODAY for "Feature" 21 card Christmas Assortment on approval and FREE samples of low priced name-imprinted Personal Christmas Cards. We'll also include FREE, our beautiful, big, full color catalog of the entire Wallace Brown line to start you making extra money immediately.

CLUBS, ORGANIZATIONS—*Raise money!* Fill your treasury with cash by taking orders for Wallace Brown Cards and Gift Items from members and friends. Check coupon for details of fund-raising plan and actual sample assortment on approval.

Popular Priced PERSONALS *too!*

ACTUAL SAMPLES FREE!

Make even more money! Nothing else like them anywhere—four groups of outstanding Special Value *Name-Imprinted* Personal Christmas Cards . . . distinctive styling, low prices for every purse and taste . . . Traditional, Religious, Cute, Formal, Currier and Ives . . . exclusive designs, luxury papers, including rich, deep-toned Suedes and genuine Parchment Cards. *They sell on sight!* WE DELIVER DIRECT TO YOUR CUSTOMERS AND WE PAY POSTAGE. Coupon brings you Actual Samples FREE.

WALLACE BROWN, INC. 225 FIFTH AVENUE, DEPT. S-165 NEW YORK 10, NEW YORK

Paste this coupon on a postcard or mail in envelope for actual samples. SEND NO MONEY

WALLACE BROWN, INC., Dept. S-165
225 Fifth Avenue, New York 10, N. Y.

Please rush "Feature" 21-Card Christmas Assortment on approval, Free Samples of Special Value "Personals" and FREE full-color illustrated Catalog of entire Wallace Brown big profit line.

Name _____

Address _____

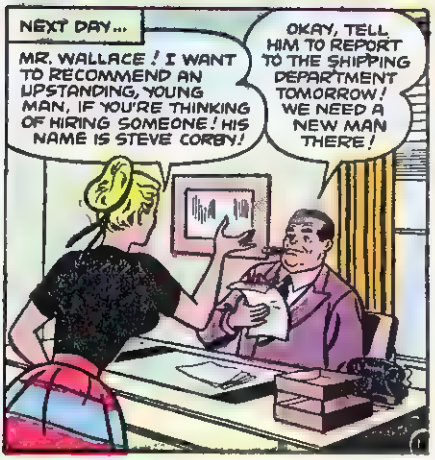
City & Zone _____ State _____

( ) Check here for Organization Plan

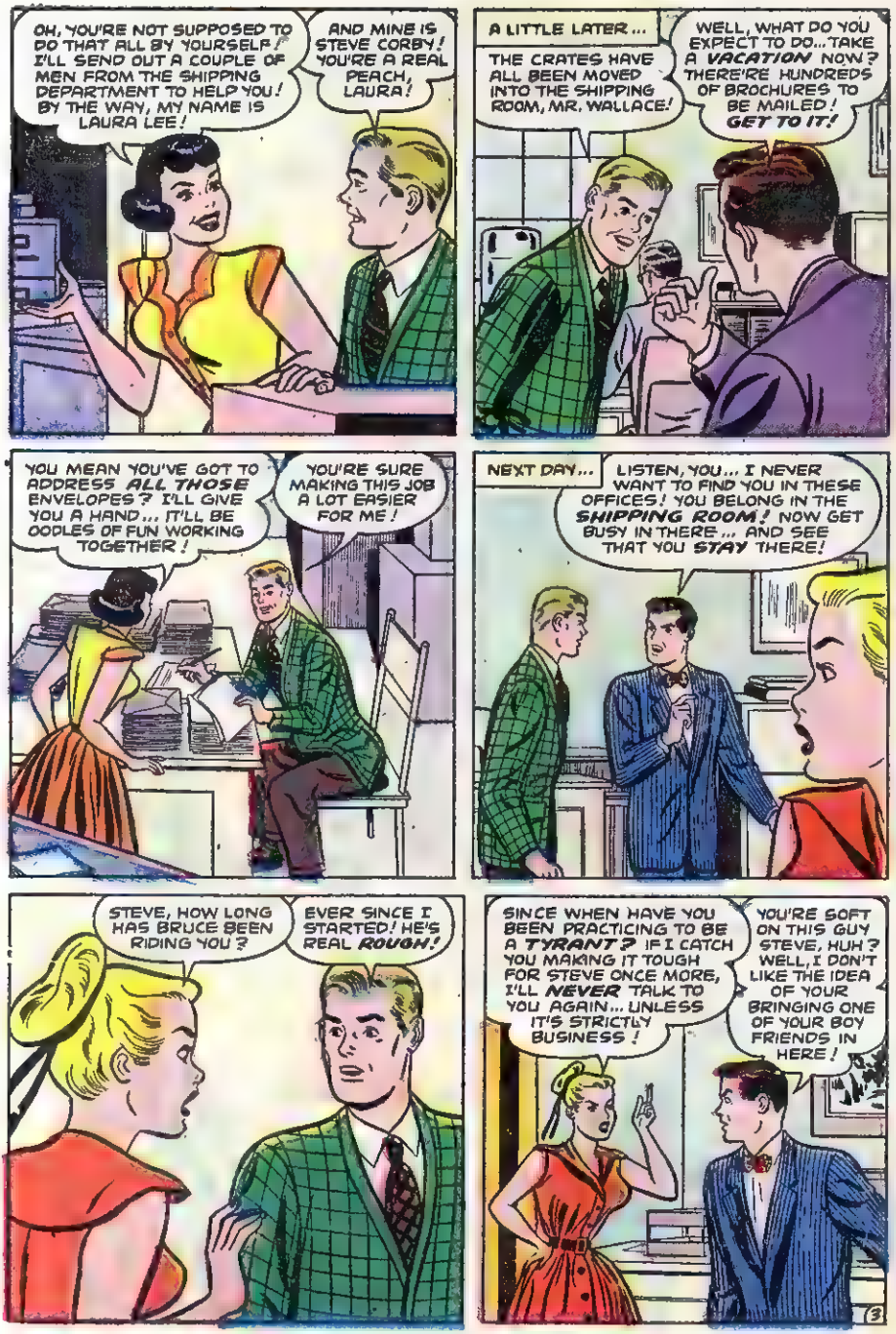
WENDY PARKER

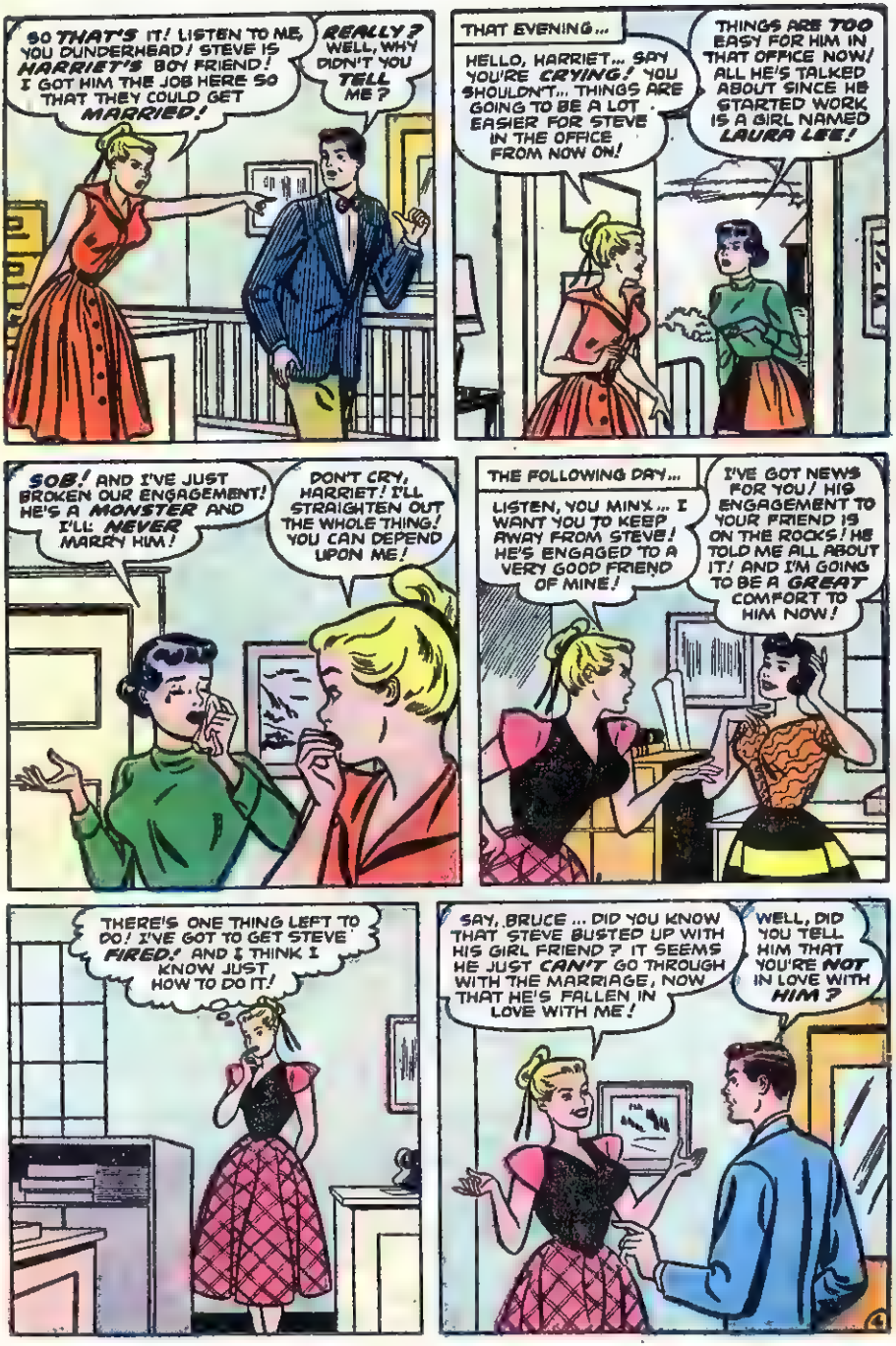
HI, HARRIET! SAY, WHEN ARE YOU AND STEVE GETTING MARRIED? YOU TWO MUST BE ENGAGED A WHOLE YEAR NOW!
DON'T RUB IT IN! SINCE OUR ENGAGEMENT, WE'VE HAD NOTHING BUT COMPLICATIONS! THE LATEST IS THAT STEVE HAS NO JOB! HE'S SO PRACTICAL THAT HE REFUSES TO GET MARRIED UNTIL HE LANDS A JOB!

HEY, I MIGHT BE ABLE TO HELP YOU! MY BOSS HAS BEEN TALKING OF HIRING SOME NEW MEN... I'LL SPEAK TO HIM ABOUT STEVE TOMORROW!
WILL YOU REALLY? GOSH, THAT WOULD BE TERRIFIC! IF STEVE GETS A JOB, WE'LL GET MARRIED PRONTO!


NEXT DAY...
MR. WALLACE! I WANT TO RECOMMEND AN UPSTANDING, YOUNG MAN, IF YOU'RE THINKING OF HIRING SOMEONE! HIS NAME IS STEVE CORBY!
OKAY, TELL HIM TO REPORT TO THE SHIPPING DEPARTMENT TOMORROW! WE NEED A NEW MAN THERE!

I DOOD IT, HARRIET! TELL STEVE THAT HE STARTS WORKING HERE TOMORROW MORNING! HE'LL REPORT TO THE SHIPPING DEPARTMENT!
YOU'RE AN ANGEL! WE'LL NAME OUR FIRST CHILD WENDY... THAT IS, UNLESS IT'S A BOY!
THE FOLLOWING DAY...
SHIPPING DEPT.
WHO'S THAT NEW GUY IN THE SHIPPING DEPARTMENT THAT WENDY'S SO CHUMMY WITH?
SAY, HANK, HOW COME WENDY'S SO INTERESTED IN THE NEW MAN WHO'S WORKING HERE?
SHE SHOULD BE INTERESTED IN HIM! SHE JUST GOT HIM THE JOB, SO SHE MUST KNOW HIM PRETTY WELL!
IT'S GOOD TO KNOW THESE THINGS! SINCE HE'S A BOY FRIEND OF WENDY'S, I'LL MAKE IT SO TOUGH FOR HIM HERE, HE'LL QUIT BEFORE THE WEEK'S OVER!
HMMM... I WONDER WHO THE NEW MAN IS! HE'S CUTE! I'LL HAVE TO GET TO KNOW HIM!
THERE'S A BUNCH OF BIG CRATES OUT IN THE HALL... MOVE THEM INSIDE, AND BE QUICK ABOUT IT! THE FIRST THING YOU SHOULD LEARN IS THAT CRATES DON'T BELONG IN THE HALL!
YES, SIR! I'LL DO IT RIGHT AWAY!
MY, BUT YOU'RE AMBITIOUS! WHY ARE YOU WORKING SO HARD?
IF YOU CAN TELL ME HOW TO WORK EASY AND MOVE THESE CRATES, I'D SURE BE INTERESTED!


OH, YOU'RE NOT SUPPOSED TO DO THAT ALL BY YOURSELF! I'LL SEND OUT A COUPLE OF MEN FROM THE SHIPPING DEPARTMENT TO HELP YOU! BY THE WAY, MY NAME IS LAURA LEE!
AND MINE IS STEVE CORBY! YOU'RE A REAL PEACH, LAURA!
A LITTLE LATER...
THE CRATES HAVE ALL BEEN MOVED INTO THE SHIPPING ROOM, MR. WALLACE!
WELL, WHAT DO YOU EXPECT TO DO...TAKE A VACATION NOW? THERE'RE HUNDREDS OF BROCHURES TO BE MAILED! GET TO IT!
YOU MEAN YOU'VE GOT TO ADDRESS ALL THOSE ENVELOPES? I'LL GIVE YOU A HAND... IT'LL BE OODLES OF FUN WORKING TOGETHER!
YOU'RE SURE MAKING THIS JOB A LOT EASIER FOR ME!
NEXT DAY...
LISTEN, YOU... I NEVER WANT TO FIND YOU IN THESE OFFICES! YOU BELONG IN THE SHIPPING ROOM! NOW GET BUSY IN THERE... AND SEE THAT YOU STAY THERE!
STEVE, HOW LONG HAS BRUCE BEEN RIDING YOU?
EVER SINCE I STARTED! HE'S REAL ROUGH!
SINCE WHEN HAVE YOU BEEN PRACTICING TO BE A TYRANT? IF I CATCH YOU MAKING IT TOUGH FOR STEVE ONCE MORE, I'LL NEVER TALK TO YOU AGAIN... UNLESS IT'S STRICTLY BUSINESS!
YOU'RE SOFT ON THIS GUY STEVE, HUH? WELL, I DON'T LIKE THE IDEA OF YOUR BRINGING ONE OF YOUR BOY FRIENDS IN HERE!
3


SO THAT'S IT! LISTEN TO ME, YOU DUNDERHEAD! STEVE IS HARRIET'S BOY FRIEND! I GOT HIM THE JOB HERE SO THAT THEY COULD GET MARRIED!
REALLY? WELL, WHY DIDN'T YOU TELL ME?
THAT EVENING...
HELLO, HARRIET... SAY YOU'RE CRYING! YOU SHOULDN'T... THINGS ARE GOING TO BE A LOT EASIER FOR STEVE IN THE OFFICE FROM NOW ON!
THINGS ARE TOO EASY FOR HIM IN THAT OFFICE NOW! ALL HE'S TALKED ABOUT SINCE HE STARTED WORK IS A GIRL NAMED LAURA LEE!
SOB! AND I'VE JUST BROKEN OUR ENGAGEMENT! HE'S A MONSTER AND I'LL NEVER MARRY HIM!
DON'T CRY, HARRIET! I'LL STRAIGHTEN OUT THE WHOLE THING! YOU CAN DEPEND UPON ME!
THE FOLLOWING DAY...
LISTEN, YOU MINX... I WANT YOU TO KEEP AWAY FROM STEVE! HE'S ENGAGED TO A VERY GOOD FRIEND OF MINE!
I'VE GOT NEWS FOR YOU! HIS ENGAGEMENT TO YOUR FRIEND IS ON THE ROCKS! HE TOLD ME ALL ABOUT IT! AND I'M GOING TO BE A GREAT COMFORT TO HIM NOW!
THERE'S ONE THING LEFT TO DO! I'VE GOT TO GET STEVE FIRED! AND I THINK I KNOW JUST HOW TO DO IT!
SAY, BRUCE... DID YOU KNOW THAT STEVE BUSTED UP WITH HIS GIRL FRIEND? IT SEEMS HE JUST CAN'T GO THROUGH WITH THE MARRIAGE, NOW THAT HE'S FALLEN IN LOVE WITH ME!
WELL, DID YOU TELL HIM THAT YOU'RE NOT IN LOVE WITH HIM?
4

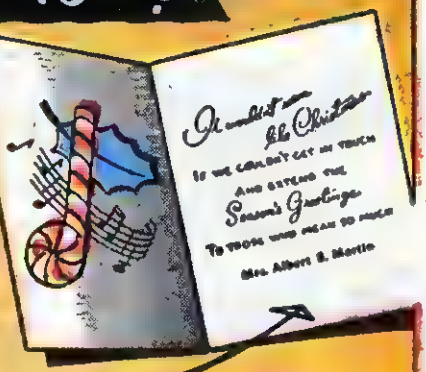
OH, I COULD HARDLY TELL HIM THAT! AFTER ALL, HE IS SO TERRIBLY HANDSOME!
THAT DOES IT!
FIVE MINUTES LATER...
WENDY, I JUST GOT FIRED!
TSK, TSK... NOW ISN'T THAT A SHAME!
AND THAT EVENING...
WENDY! WE'RE BACK TOGETHER AGAIN! STEVE GOT FIRED, AND HE CAME TO ME WITH HIS PROBLEMS, AND NOW HE'LL NEVER SEE THAT LAURA DAME AGAIN!
I TOLD YOU I WOULD FIX THINGS, DIDN'T I?
5
WHAT LITTLE PLOT ARE YOU TWO HATCHING?
WE'RE JUST FIGURING OUT WHERE WE CAN GET HARRIET'S BOY FRIEND A JOB!
AND IT'S GOT TO BE A PLACE THAT DOESN'T EMPLOY ANY WOMEN!
THE END
PATSY WALKER'S
Girls' Life
BEAUTY CONTEST
DEAR GAL-PALS: HERE I COME WITH YOUR NEW GIRLS' LIFE! IT'S INTIME, IT'S ON THE BEAM, IT EXPRESSES THE REAL YOU! HERE YOU'LL FIND ALL THE OLD FEATURES YOU'VE LIKED PLUS NEW ONES YOU'VE ASKED FOR IN ALL THOSE GRAND LETTERS! I KNOW YOU'LL SIMPLY LOVE IT, SO RUN, DO NOT WALK TO YOUR NEAREST DEALERS AND...
GET YOUR COPY OF GIRLS' LIFE Today
ONLY 10¢

WANT TO MAKE $40.60?

Take orders for

PERSONAL CHRISTMAS CARDS

printed with sender's name



Sell For 3¢ EACH

28 SAMPLES FREE

You can make $40.60 cash if you take less than 30 orders on our amazing double-up plan. Sell Personal Christmas Cards printed with Sender's Name for just about 3c each. They're equal to 15c to 25c cards without the name imprinted. No selling experience needed—we send you FREE albums of 28 styles—all actual cards. Also big special box assortment sent on approval. You will take orders fast from friends, neighbors, relatives, businessmen.

No charge—no money needed—just send name . . . we show you how to write up orders!

The most complete line of name-imprinted cards in America. Choice of 28 exciting new designs including Religious, Humorous, Artistic and Business. Printed, Embossed or Die Cut. All in beautiful portfolios that makes taking orders just a matter of showing these beautiful samples. Money-making is fun!

We send everything you need to make money at once. There's big money to be made right now on Box Assortments and Gift Wraps too—and we send on approval exciting new card and wrap designs you can sell right away just as easily as winking your eye.

The biggest buying season of the year is starting right now. You can make every day a pay day from now until Christmas. You can sell full time or spare time—to anyone.

And we make it so easy. You don't need one penny yet we show you exactly how to earn any sum you set your heart on—right away. Just send your name and address and we do the rest. You'll get 3 money-making portfolios, sales-winning Assortments and General's cash-packed 1954 color catalog. Just mail coupon today!

GENERAL CARD COMPANY
1300 W. Jackson Blvd., Dept. 140-K, Chicago 7, Ill.

28 SAMPLES FREE
send coupon

28 actual cards in handsome portfolio that sell at a glance. PLUS sample assortment boxes on approval. PLUS 1954 catalog of real money-makers including all-occasion card assortments, stationery, gift wrappings and tyings, novelties and gift items.

JUST SEND NAME TODAY

GENERAL CARD CO., Dept. 140-K
1300 W. Jackson Blvd., Chicago 7, Ill.

Rush at once your selling portfolio of 28 actual cards absolutely free, plus sample assortment boxes on approval and full details so I can start making money immediately.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

EARN
$100 to $500
Now 'til Christmas
Sell EMPIRE
Christmas Card Boxes
21 Cards for $1

Imagine, *less than a nickel a piece for these gorgeous box-assortment Christmas Cards.* No wonder friends, neighbors snap them up—giving you up to 100% profit. It's fun. *Earn as much money as you want.* It's easy to take orders for $1 Christmas Card boxes—5 NEW name-printed assortments. 21 Embossed religious cards $1. Name-printed stationery, napkins 50 for $1. Comic boxes, children's Christmas books. Gift wrap sets. *You earn $50, $100 fast!*

COSTS NOTHING TO TRY

Quick, easy fund-raising plan for clubs. *We show you how*—supply Free name-printed samples, box assortments on trial. Prompt service on orders. Mail Coupon today—*the sooner you start, the MORE you earn.*

EMPIRE CARD CO.
409 FOX ST. ELMIRA, N.Y.

Please send Christmas selling kit—*FREE* card samples, box assortments on approval.

NAME_____

ADDRESS_____

CITY_____ STATE_____

...CONTINUED

courts to offer, it would be a tough thing to do.

Saturday night came and Judy got first-hand information from Bill about the barbecue. The boys had had a marvelous time, and, Bill added, Rusty was throwing a big shindig the following Saturday evening.

"Hmn . . . just for the boys, I suppose?" Judy muttered.

And just as Judy suspected, it was JUST for the boys. Her mind began to whirr, the moment she could, she got to a phone and called Sally again.

After telling Sally about Rusty's plans, she went into a plan of their own. She said, "Sally, in order to have a good party, there's got to be food, if I know those fellas. And with no food, they'll be bored stiff. even with Rusty around. Now, if I . . ."

She continued talking for a few minutes, then hung up, and made some further calls. She called Hank's Soda Supply, she phoned the delicatessan, she called the candy store, and the bakery. And each coversation went something like this . . .

"Hello . . . I'm phoning for Miss Rusty Cromwell. I think she placed an order with you for Saturday. She did? Good . . . well, she wants to cancel it . . . yes, EVERYTHING . . . she changed her mind. "Bye."

At Rusty's home on Saturday night, it was getting near eight, when the boys were supposed to arrive. Rusty couldn't understand why the hot dogs, the soda, and the cake and candy hadn't been delivered. When the boys arrived, she really began to worry. For a while she took turns playing ping pong . . . she tried to stall for time by playing some of her records, but it was just no good. At about nine-thirty, one of the boys poked another, and whispered.

Hal nudged Bill. "Hey, Bill . . . you getting hungry? Rusty told us not to have supper home, and I haven't eaten since noon."

Poor Rusty! The boys became fidgety, and their stomachs rumbled with hunger, for none of them had had any supper. Pretty soon Bill and Hal made their apologies, and left. And as they started out the living room door, they heard some of the others saying their goodbyes downstairs in the game room.

"Let's head over toward Judy's house . . . we usually raid the icebox Saturday nights," said Bill, and Hal nodded, too hungry to say anything else.

When they reached Judy's house, Sally and Judy greeted their boyfriends at the door.

"Well, boys . . . we didn't expect you tonight," Sally said as she winked to Judy, "so we've been busy whipping up some chocolate fudge. In fact, we were just about to raid the icebox. There's cold chicken, and some pickles. But you probably ate yourselves sick at Rusty's, so if you'll excuse us . . ."

"HEY . . . WAIT . . . WAIT . . ." Bill screamed catching Judy's arm. "We . . . we didn't stay . . . we decided that raiding the ice-box was more fun'n being with Rusty. C-can we have some fudge, too . . . PLEASE?"

The boys were led into the kitchen . . . and four places were set at the table . . . as if company had been expected. The boys got the joke, and laughed between mouthfuls of chicken, pickles and chocolate fudge.

But Judy only winked at Sally, confident that the way to a man's heart was with chocolate fudge and pickles, and not $50 dresses and tennis courts.

THE END

Reader's Digest Reports Good News for all sufferers from PIMPLES

ACNE, TEEN-AGE PIMPLES, SURFACE SKIN BLEMISHES and IRRITATIONS!

AMAZING DOUBLE-ACTION SKIN TREATMENT THAT CONCEALS AS IT MEDICATES

Actual clinical tests conducted by leading doctors have proven that an amazing, new-type medication helps clear up acne blemishes while it covers and hides embarrassing pimples! In the many cases tested by the doctors, there were a mixture of men, women and children, White and Negro. Some with recent pimple eruptions and others with acne troubles of many years. The results were:

100% SATISFACTORY IN CLINICAL TESTS

*45% were COMPLETELY CLEARED!
38% were DECIDEDLY IMPROVED!
17% were IMPROVED!

NOW Same Type Medication Used in Clinical Tests Reported in Reader's Digest is Available To You

DON'T LET UGLY BLACKHEADS BLEMISH YOUR PERSONALITY

If you want help in getting rid of those ugly Blackheads, you need SCOPE'S Amazing DOUBLE ACTION Skin Formula. See how fast and easy it aids in clearing the skin of those unsightly blackheads. It loosens those pore-clogging impurities and softens the hard deposits underneath and around the blackheads, making their removal simple and effective. Scope Medicated Cream, with its successfully tested ingredients, instantly and completely covers up all skin irritations, leaving your skin clearer, smoother, and more attractive looking.

Thousands like yourself today enjoy the wonderful skin beauty that would normally be theirs—thanks to Scope. Scope Medicated Skin Formula is made in special tones to match your skin—and almost like magic hides those unsightly externally caused blemishes while the medication is acting. Just a few minutes a day may help you toward the complexion that's lovable to kiss and touch!

GUARANTEED TO HELP YOUR SKIN LOOK LOVELIER AND MORE ATTRACTIVE IN A FEW MINUTES OR DOUBLE YOUR MONEY BACK!

TEEN-AGERS and GROWN-UPS REGAIN NEW POPULARITY

People of all ages have discovered a new-found joy with a clearer lovelier looking skin! If you've been hoping to improve your complexion to increase your popularity with the opposite sex to climb to success in the business world—we recommend this amazing treatment. Just a few minutes each day can yield more gratifying results than you ever dreamed possible!

Leading SKIN SPECIALISTS RECOMMEND THIS DOUBLE TREATMENT

Physicians prescribe two ways to help control skin eruptions. First—clean the skin and clear the pores of clogging dirt. Second—inhibit the excessive oiliness of the skin.

The clinically-proven ingredients in the scientifically-tested formula of Scope Products have been compounded to help overcome these external causes of pimples and irritations. Actually starves pimples because it helps remove the oils that skin specialists often associate with acne!

SKIN DOCTORS STATE THAT TO NEGLECT YOUR SKIN MAY PROLONG YOUR COMPLEXION TROUBLE AND MAKE IT MORE DIFFICULT TO CLEAR UP!

DELAY MAY BE HARMFUL—

Send for Scope Medicated Skin treatment with its special "cover-up" action!

MAIL COUPON AT ONCE!

HIDES PIMPLES ON LIGHT, AVERAGE & DARK COMPLEXIONS!

To help people of all complexions quickly conceal their externally caused blemishes—Scope Medicated Skin Formulas come in special tones. No matter how many other treatments or old-fashioned preparations have disappointed you—here is a product that guarantees to improve your appearance or double your money back! Scope Medicated Skin Formula is GREASELESS, FAST DRYING and STAINLESS! Make-up can easily be applied over it.

SURE, QUICK RESULTS—WORKS LIKE MAGIC!

SATISFACTION GUARANTEED OR DOUBLE YOUR MONEY BACK!

If you are not delighted in every way by the improved condition and general appearance of your skin in just 10 days, return the unused portion and we will promptly send you double the purchase price! You have nothing to lose but worrying over your bad complexion. WE TAKE ALL THE RISK!

SEND NO MONEY

You fill out the coupon and by return mail we will immediately ship you the Scope Treatment in a plain package. Try Scope Treatment on a plain package. Try Scope yourself! If you are not entirely satisfied, return the unused portion for refund of DOUBLE your purchase price.

Mail FREE TRIAL Coupon TODAY!

SCOPE PRODUCTS CO. Dept. M.C.O.9 ACT NOW!
1 Orchard St. New York 2, N.Y.

☐ Please send me on a 10 Day Trial the Scope Medicated Skin Treatment. I will pay postman $1.98 plus postage on delivery. If not entirely satisfied I may return the unused portion for double my purchase price back.

Check ☐ Light ☐ Medium ☐ Dark Complexion

Name _____

Address _____

City & Zone _____ State _____

☐ SAVE MONEY. Enclose $2 now and we pay postage. Same double your money back either way you order.

APO, FPO, Canada and Foreign no COD's

SCOPE PRODUCTS CO., Dept. M.C.O.9 1 Orchard St., New York 2, N.Y.

PATSY WALKER

SAY, PATSY...BUZZ MUST BE POSITIVELY LOADED TO BE ABLE TO BUY TICKETS FOR THE HARVEST FESTIVAL DANCE, AND ALSO BUY A COUPLE OF NEW GOLF CLUBS!
I DIDN'T KNOW HE HAD ALL THAT MONEY! I WONDER WHERE HE GOT IT!
MORRIS WEISS
BUZZ!...NANCY TOLD ME YOU BOUGHT A COUPLE OF NEW GOLF STICKS! WHERE DID YOU GRAB ALL THE JACK? I THOUGHT YOU WOULD BE FLAT AFTER PAYING TWELVE WHOLE SIMOLEONS FOR THE HARVEST FESTIVAL TICKETS!
YUMP!
WHAT'S THE MATTER... YOU LOOK WHITE!
I CLEAN FORGOT ABOUT THE HARVEST FESTIVAL DANCE!

BUT HOW COULD YOU POSSIBLY HAVE FORGOTTEN ABOUT THE HARVEST FESTIVAL? YOU TOLD ME A MONTH AGO THAT YOU WERE GOING TO BUY TICKETS!
I KNOW, I KNOW! I JUST SAW THOSE TWIN DRIVERS ON SALE, AND I HAD THE TWELVE BUCKS, SO...
SO YOU CAN GO AND RETURN THOSE TWIN DRIVERS!
I CAN'T! THE MID-TOWN DEPARTMENT STORE DOESN'T ACCEPT RETURNS ON ANY SALE ITEMS!
OH NO? WELL, I'LL RETURN IT FOR YOU! I'M GOOD AT THAT SORT OF THING!
A LITTLE LATER...
MY BOY FRIEND BOUGHT THESE AS A GIFT FOR MY FATHER, BUT MY FATHER JUST SPRAINED HIS WRIST AND DAMAGED HIS ANKLE! HIS ANKLE IS IN A CAST AND HE WON'T BE ABLE TO PLAY GOLF FOR THREE YEARS...
PLEASE, I'LL TAKE THEM BACK, BUT DON'T TELL ME ANY MORE, YOU'LL HAVE ME IN TEARS!
YOU'VE JUST GOT TO HAVE THAT KNACK!
ESCALATOR
JUST A SEC! THAT SPORTS JACKET!! IT'S THE COMPLETE END!! AND ONLY $11.75... THAT IS A STEAL!!
SALE $11.75
SIMPLE! I'LL JUST GET A TWELVE DOLLAR ADVANCE ON MY ALLOWANCE FROM DAD! I'VE GOT A GOOD HEAD FOR THESE KIND OF MANEUVERS!
MID-TOWN DEPARTMENT STORE

DADDY, DO YOU KNOW THAT I'M REALLY LUCKY TO HAVE A FATHER LIKE YOU! AFTER ALL, NOT EVERY GIRL HAS A FATHER WHO IS SO UNDERSTANDING... WHICH BRINGS ME TO THE POINT! YOU CERTAINLY UNDERSTAND HOW IT IS, IF I SHOULD ASK YOU FOR A TWELVE DOLLAR ADVANCE ON MY ALLOWANCE!
WHY DO YOU WANT, TWELVE DOLLARS?
OH, THAT'S THE PRICE FOR TWO TICKETS FOR THE HARVEST FESTIVAL DANCE, AND IT'S A COMPLETE MUST THAT BUZZ AND I GO!
IF BUZZ WANTS TO GO WITH YOU, LET HIM BUY THE TICKETS!
RING!
BUT, DADDY... WAIT A MINUTE...
YOU WAIT A MINUTE! I WANT TO SEE WHO'S AT THE FRONT DOOR!
RING!
HI, MR. WALKER! IS PATSY HOME?
SHE IS, AND BEFORE YOU STEP IN HERE, I WANT TO MAKE IT CLEAR THAT I WILL NOT LEND PATSY TWELVE DOLLARS SO THAT YOU CAN TAKE HER TO THE DANCE!
SAY, PAT... WHAT'S WITH YOUR FATHER! HE JUST CHEWED ME BUT, AND TOLD ME HE WON'T LEND YOU THE PRICE OF THE HARVEST TICKETS! I DON'T DIG THIS, AND BESIDES, I JUST CAME OVER TO FIND OUT IF YOU WERE ABLE TO RETURN THE GOLF CLUBS!
OH, SURE, BUT DAD DIDN'T GIVE ME TIME TO TELL HIM ALL ABOUT IT!
TELL HIM ALL ABOUT WHAT? NOW I'M REALLY UP A TREE! IF YOU RETURNED THE CLUBS, YOU'VE GOT THE DOUGH FOR THE TICKETS, SO WHAT WAS YOUR FATHER TALKING ABOUT?
BUZZ... THIS SUPER SPORTS JACKET I'M WEARING COST ELEVEN SEVENTY FIVE!!
3
CONTINUED AFTER NEXT PAGE...

RADIO

ELECTRONIC TWO-WAY WALKIE-TALKIE

MEN - WOMEN - BOYS - GIRLS

PRIZES GIVEN

MAKE MONEY TOO!

ROY ROGERS PLAIN CAMERA

ROY ROGERS OR DALE EVANS LAMP

ROY ROGERS BINOCULARS

TEXAN JR. GUITAR

BARRY MAYER FISHING KIT

WRIST WATCHES FOR BOYS AND GIRLS

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

SEND NO MONEY—*We Trust You!*

ARCHERY SET

RADIUM DIAL POCKET WATCH

GIRLS' SHOULDER STRAP BAG

TWO-GUN HOLSTER SET

TABLE TENNIS SET

VANITY SET

PRESSURE COOKER

SPORTS EQUIPMENT

RED RYDER CARBINE

ROLLER SKATES

WALKING DOLL

HUNTING KNIFE AND AX

CHEMISTRY SET

WOODBURNING SET

JET ENGINE PLANE FLIES 500 FEET!

TYPEWRITER

WHITE ZIPPER BIBLE

UKELELE WITH ARTHUR GODFREY PLAYER

RADIO RECEIVING

SEWING MACHINE

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big 8x8, 9x11, richly decorated Mottos On Trust. When you have sold the 24 Mottos, send the $8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send $8.00 and keep $2.40. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

FREE!

MEMBERSHIP in the FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

SEND NO MONEY!...We Trust You!

The FUNman, Dept. H-117, 4545 N. Clark St., Chicago 40, Ill. **FREE BIG PRIZE CATALOG**

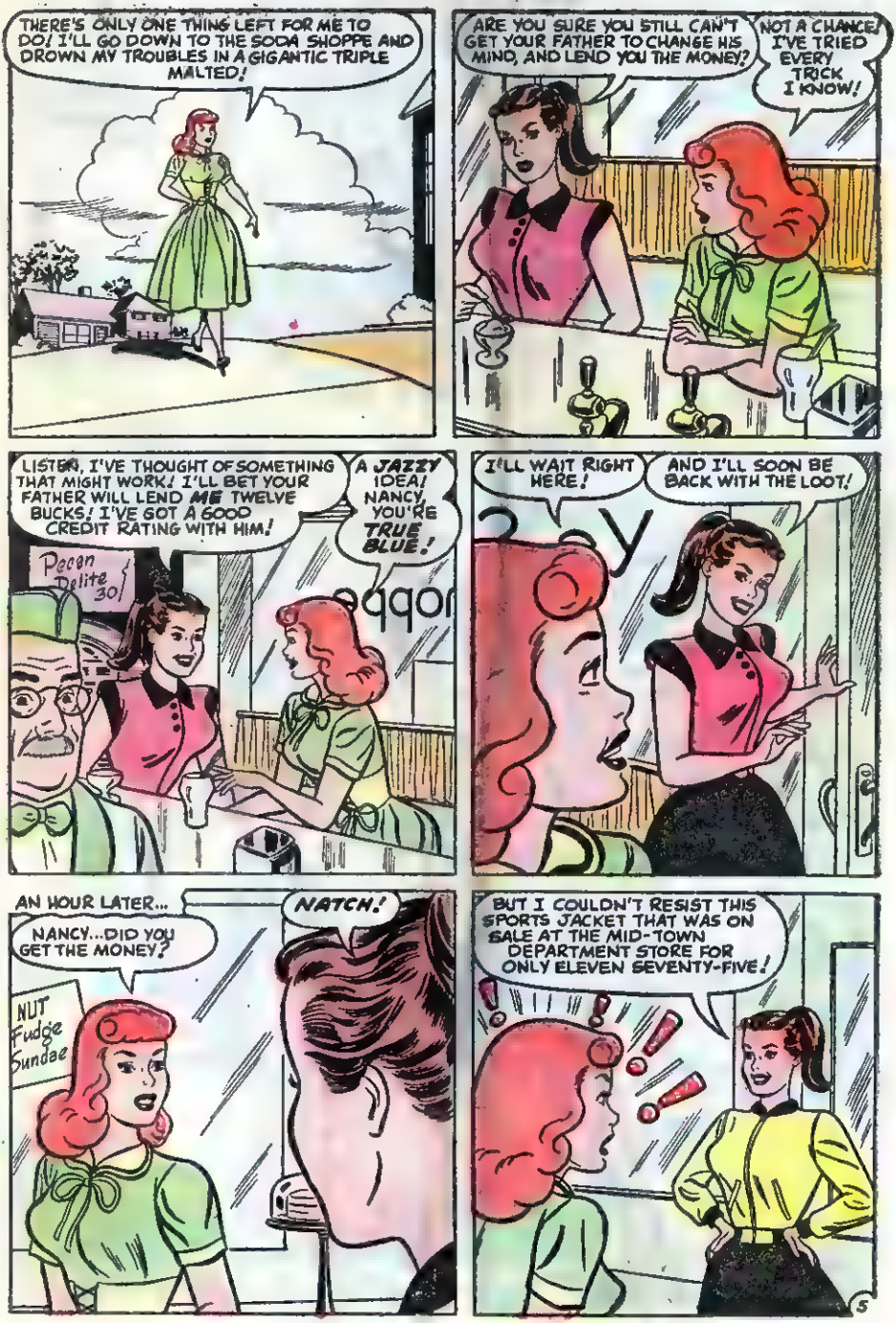
Please rush to me on credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

NAME_____ AGE____

STREET or RFD _____

TOWN_____ Zone____ STATE____

YOU...YOU...YOU BOUGHT THAT JACKET WITH THE MONEY THAT YOU HAD REFUNDED FROM THE GOLF CLUBS?!?
NOW DON'T GET EXCITED AND RUN ALONG HOME! I'LL GET THE MONEY FOR THOSE TICKETS... SO JUST RELAX!
NOW LET ME EXPLAIN SOMETHING! BUZZ HAD THE MONEY FOR THE TICKETS, BUT I SPENT IT FOR THIS JACKET BECAUSE IT WAS ON SALE AT A RIDICULOUSLY LOW PRICE! NOW YOU'LL HAVE TO ADMIT THAT WAS THE INTELLIGENT THING TO DO!
DO YOU KNOW WHAT THIS LITTLE BOOK IS? IT'S THE HOUSE FINANCIAL BUDGET, AND IT TELLS ME THAT I'VE ALREADY ADVANCED YOU TWO WEEKS ALLOWANCE MONEY!
NEXT MORNING...
SAY, HEDY, LET ME IN ON A LITTLE SECRET! HOW DO YOU GET YOUR FATHER TO LOOSEN UP WITH A FEW BUCKS WHEN HE'S MADE UP HIS MIND TO SIT ON HIS WALLET?
SIMPLE! I JUST DRESS IN RAGS, AND ANNOUNCE TO HIM THAT UNLESS HE PAYS OFF, I'LL WALK IN THE STREETS AND LET EVERYONE THINK HE'S TOO CHEAP TO BUY ME ANY CLOTHES!
DOES IT WORK?
IT NEVER FAILS!!
LATER...
WHAT'S THIS? GOING TO A MASQUERADE?
NOPE! I'M JUST GOING OUT AND LET PEOPLE THINK THAT YOU WOULDN'T GIVE YOUR DAUGHTER MONEY TO DRESS ANY BETTER THAN THIS!
GOOD! I THINK IT'S A FINE IDEA! ONE STROLL IN THE STREET IN THAT GET-UP, AND YOU'LL COME BACK AND REALLY APPRECIATE THE FINE CLOTHES YOU HAVE!
NOTNING!


THERE'S ONLY ONE THING LEFT FOR ME TO DO! I'LL GO DOWN TO THE SODA SHOPPE AND DROWN MY TROUBLES IN A GIGANTIC TRIPLE MALTED!
ARE YOU SURE YOU STILL CAN'T GET YOUR FATHER TO CHANGE HIS MIND, AND LEND YOU THE MONEY?
NOT A CHANCE! I'VE TRIED EVERY TRICK I KNOW!
LISTEN, I'VE THOUGHT OF SOMETHING THAT MIGHT WORK! I'LL BET YOUR FATHER WILL LEND ME TWELVE BUCKS! I'VE GOT A GOOD CREDIT RATING WITH HIM!
A JAZZY IDEA! NANCY, YOU'RE TRUE BLUE!
Pecan Delite 30
I'LL WAIT RIGHT HERE!
AND I'LL SOON BE BACK WITH THE LOOT!
AN HOUR LATER...
NANCY...DID YOU GET THE MONEY?
NATCH!
NUT Fudge Sundae
BUT I COULDN'T RESIST THIS SPORTS JACKET THAT WAS ON SALE AT THE MID-TOWN DEPARTMENT STORE FOR ONLY ELEVEN SEVENTY-FIVE!

MOTHER, I'LL CLEAN THE HOUSE, WASH THE DISHES, AND COOK ALL THE MEALS FOR A WHOLE WEEK IF YOU'LL ONLY LEND ME TWELVE DOLLARS! YOU CAN SEE HOW DESPERATELY I NEED THE MONEY!
THAT SOUNDS LIKE A REASONABLE OFFER!
YOU DO THOSE THINGS, AND I'LL GIVE YOU THE TWELVE DOLLARS, AND YOU WON'T HAVE TO OWE IT TO ME!
YOU'RE AN ANGEL, AND THE GREATEST MOTHER ANY GIRL EVER HAD FOR A MOTHER!
I'M GOING OUT TO THE P.T.A. MEETING! PATSY WILL COOK DINNER WHILE I'M GONE! SHE'LL DO THE HOUSEWORK AND COOKING FOR A WHOLE WEEK!
OKAY!
UMP!! D-DID SHE SAY PATSY'S GOING TO DO THE COOKING?
THAT'S RIGHT, DADDY! I'LL DO THE COOKING FOR A WEEK... FOR WHICH MOTHER IS GIVING ME THE TWELVE DOLLARS I NEED!
LOOK, PATSY... I'LL PAY YOU TWICE WHAT YOUR MOTHER WILL... IF YOU DON'T COOK!
TWO TICKETS TO THE HARVEST FESTIVAL AND MY GOLF CLUBS!! HOW DID YOU DO IT!
IT WAS MY GREAT SKILL AS A COOK THAT CAME THROUGH FOR ME!

ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDERWEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day! Or your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day of attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way** MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious,** full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's delicious, **pleasant-tasting tablet!** It contains vitamin **B-12** . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds** to your **arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

MORE-WATE CO., Dept. 299
318 Market Street, Newark, N. J..
Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____ ADDRESS _____

CITY _____ STATE _____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

Beautiful, Heavenly Lips For You

Bid "good-bye" to lipstick and see your lips more beautiful than ever before. See them decked in a clear, rich color of your choice—a color more alive than lipstick colors are, because—no grease. Yes, this new Liquid Liptone contains no grease—no wax—no paste. Just pure vibrant color. Truly, Liptone will bring to your lips color-beauty that's almost too attractive!

can't melt . . .
can't smear

Feels Marvelous on Your Lips . . . they stay delightfully soft and smooth.
Now you can make up your lips before going out—and no matter what you eat, drink, or how much you swim, they'll stay divinely red until long after you're home again.

LIQUID LIPTONE

Please Try LIQUID LIPTONE at My Invitation . . .

Once you experience the greater beauty of liquid color and know that your lip make-up will stay on, no matter what your lips touch—I'm sure that you'll thank me for this offer. Choose from the list of shades. Check coupon. Send it at once.

* "I find Liquid Liptone perfect for movie love scenes. Liptone protects my costumes, too."—Rhonda Fleming, glamorous screen star.

SEND COUPON for generous trial Sizes

PRINCESS PAT, Dept. 4129
2709 S. Wells St., Chicago 16, Ill.

Enclose 25c, which includes Fed. tax, for each shade checked below.

- ☐ Medium—Natural true red—very flattering.
- ☐ Gypsy—Vibrant deep red—ravishing.
- ☐ Regal—Glamorous rich burgundy.
- ☐ Orchid—Exotic pink—romantic for evening.
- ☐ English Tint—Inviting coral pink.
- ☐ Clear (colorless)—the ever lipstick, smearproofs.
- ☐ CHEEKTONE—"Magic" undercoat color for cheeks.
  ☐ 1 English Tint ☐ 2 Coral ☐ 3 Deep Cherry

Miss _____
Mrs. _____
Address _____
City _____ State _____

IF WE SEND YOU A STUNNING $10.98 DRESS WITHOUT 1¢ COST

Will You WEAR and SHOW It in Your Community?

WEAR AND SHOW THESE DRESSES TO YOUR FRIENDS

Is there anything pleasanter than wearing the loveliest new dresses of the season? And showing them to your friends whenever you have the time! It's sheer pleasure!

GIVE INFORMATION ON COLORS, SIZES, FABRICS, STYLES

Whenever you're asked about the new skirts, the latest sleeves and necklines, you'll have all the answers. You need no previous experience or training whatever!

GET CASH REWARDS FOR YOUR FRIENDS' SELECTIONS

Think of making money just for wearing the latest new styles, and telling a few friends about them. It's all like a wonderful dream come true—and it can happen to you.

ONLY A FEW OF 150 STYLES YOU'LL CHOOSE FROM

Would you like to wear and show our pretty frocks to friends and neighbors? Through our excitingly different Introductory Plan you can get your own dresses — a complete wardrobe — ABSOLUTELY FREE. We give you these dresses as a bonus for helping other people to see our lovely styles, and to learn about our amazing new plan for saving money on the latest and prettiest designs. Not only do you get dresses for yourself and your children without one cent of cost; you make up to $100 in a month (or even more) for any selections your friends make from our presentation of over 150 glorious styles.

Everyone who sees our dresses falls in love with their exquisite styling, lovely fabrics, fine workmanship, and the rich all-'round quality at such moderate prices. So we want women all over America to see our dresses — not on models, but on average women of all ages, shapes and sizes.

NO OBLIGATION—NO EXPERIENCE!

It costs nothing to investigate this unusual offer, and you will not be obligated in any way. Just put your name, address, age and dress size on the handy coupon. Paste it on a postcard and mail. You will receive everything by mail — and absolutely FREE OF CHARGE! But hurry — first come, first served.

FASHION FROCKS, INC.
Dept. P-3185, Cincinnati 25, Ohio
In Canada, write 2163 Parthenais, Montreal, P. Q.

PASTE COUPON ON POSTCARD—MAIL TODAY!

FASHION FROCKS, INC.
Dept. P-3185, Cincinnati 25, Ohio

Yes, I'd like to be one of the women who get the chance to wear and show your lovely dresses in my community without cost to me. Please send me everything I need FREE, and without obligation.

*Name*_____

*Address*_____

*City & Zone*_____ *State*_____

*Age*_____ *Dress Size*_____

In Canada, mail coupon to 2163 Parthenais, Montreal, P. Q.

People "Go Crazy" Over These New Kinds of Greeting Cards

Secret Pal Cards
These cards are signed "Your Secret Pal" *until the last and revealing one!*

Contour-Cut Cards
These cards come in shape of Grandma's Teapot, Willoware Plate, etc

Cards That Do Things
These new cards expand, move, pop up, glisten, contain magical surprises.

Amazing New Toycards
Cards for children. Each contains a real gift—balloon, whistle, puzzles, etc

NO WONDER FOLKS

Make Good Money

"How It Has Helped Out"
"I'm no salesman. I just get permission to *show* the cards! The other day I got *one* order for $17.45. How it has helped out!"
—Mrs Bill Withington Wis

without taking a job or putting in regular hours

... AND WITHOUT EXPERIENCE Why not try it yourself?

20 Boxes in 2 Hours' Time
"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes in about two hours."
—Bernice Johnson, S D

$15 in Orders in 1½ Hours
"On first afternoon I sold $15 worth in 1½ hours. Now sales are 3 times better."
—Mrs. R Kutz Wis

$40 Worth in Half a Day
"I received orders for $40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home."
—Mrs J H Powers, Jr., Ky

Has Fun Earning At 14
"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—$5 to $18. Am saving up for college."
—Carol Anger Calif

WHEN you show cards as new and unusual *as these* — you'll find it easy to make good money *all year 'round!*

Just let your friends, neighbors, and co-workers SEE these lovely Doehla Christmas and All Occasion box assortments. Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features . . magic surprises that POP UP . . . GLISTEN AND SPARKLE . . EVEN CONTAIN VALUABLE GIFTS.

Your Friends Get a Bargain

Everybody these days buys greeting cards the year 'round. By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get fine cards for even less than *ordinary* cards cost in the stores. They're sure of always having the right card on hand to cheer a sick friend or "remember" a birthday, anniversary, new baby, etc.

You Make Money

Your friends will thank you for "letting them in" on these wonderful bargains. And YOU make as much as 55¢ on each box ordered. Soon you have $50 or more to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.

IF YOUR CHURCH, club or organization wants a quick easy way to raise funds all year 'round—write, giving your name, name, address of organization, and name of person in charge of fund-raising. By return mail we send our valuable guide for groups, with sample kit, on approval

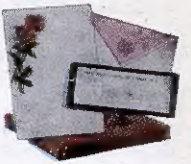
FREE SAMPLES

Yours to Keep!

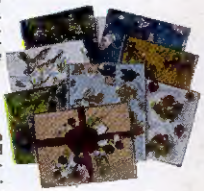
Mail the Free-Trial Coupon below — NOW. We will send you everything you need to begin making money right away. Gorgeous sample assortments on approval. Complete details about excellent profits. Also, Free full-color catalog and Free samples of exciting new "Name-Imprinted" Christmas Cards which you may keep. Don't miss this chance to make new friends and add substantial extra cash to your income. Mail coupon *now!*

HARRY DOEHLA CO., Studio M-189 Nashua, N.H. (Or if you live west of the Rockies—mail coupon to Palo Alto, Cal.)

© Harry Doehla Co.



New Ideas in "Personalized" and Decorated Stationery, Correspondence Cards, etc



Gorgeous Super Crest Gift Wrappings — Matching Seals and Gift Folders

Gift and "Thank You" Cards For Everyday

Mail Free-Trial Coupon—Without Money or Obligation

HARRY DOEHLA CO., Studio M-189 (Palo Alto, Calif.)
(If you live East of Rockies, address Nashua Office) (Nashua, N. H.)

Please rush—for FREE TRIAL—sample boxes on approval and money-making plan. Free samples of smart "Name Imprinted" Christmas Cards, and FREE BOOK of easy ways for *anyone* to make money

Name_____ (Please Print)

Address_____

City_____ State_____

Please state Zone No. (if any)